



# PGA

Pacific Northwest Section

## PLAYER DEVELOPMENT

### BEST PRACTICE

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Goals of the program:	<i>The goal of Speedgolf is to introduce the fundamentals of fitness and speed into a game that has become stagnant and slow. The Speedgolf movement is about presenting the game in a new way to hopefully entice lapsed golfers to take another look at the game, to realize it can be played in less than an hour and be a lot of fun. And as a bonus, you get a great workout at the same time. Doing the same thing that golf has done forever and expecting different results is fueling the games contraction - maybe it's time to embrace a new idea like Speedgolf.</i>
Program Design:	<i>The Grant money we were lucky enough to receive was used to augment the operations budget for our three events in the Pacific Northwest. We planned events at Arrowhead outside Portland, an event at Sunriver, and an event at Palouse Ridge in Pullman. I directed \$150 each to the Arrowhead and Sunriver Events as those were one day events and \$200 to the two day Palouse Ridge Event.</i>
Tracking Results:	<i>Results are tracked with participation. Arrowhead was an event we played in 2018. In 2019 we had a 40% increase in participation and we were able to raise funds for Clackamas High School Girls Golf. Sunriver was a first year event but we were able to draw a great turnout of competitors with I believe 6 first timers. Sadly, due to a scheduling conflict with the US National Speedgolf Event, we had to postpone the Palouse Ridge Event into the Spring of 2020. The exciting news is that we have entered into a sponsorship agreement with regional bank for the event next May. The format will be two days with multiple formats.</i>



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<p>Results:</p>	<p><i>Speedgolf is a niche part of the golf market right now. But it is growing, which is more than can be said for the game as a whole. Much of our outreach is done just by playing Speedgolf and talking to fitness minded golfers. Events like these and others I have played around the country are always greeted with a variety of expressions about how fun it looks and how awesome it would be to play a round of golf that quickly.</i></p>
<p>Business Impact:</p>	<p><i>Right now, the business impact is minimal, but overwhelmingly positive. As with any movement, things start slow. We have an energized national body at Speedgolf USA and I believe they are following a plan that will make Speedgolf a bigger part of the game as a whole going forward.</i></p> <p><i>* Since this is such a small program, I will not be submitting a request for 2020. I do want express my sincere appreciation for your support in 2019. I did send a Sunriver Speedgolf shirt and a thank you to the Yamaha contact the helped with the PNWPGA Grant Program. RS</i></p>
<p>Recommendations:</p>	<p><i>Get out of the golf cart and try Speedgolf. Everyone that I have had try the game with me has loved it, and has done it again. Admittedly, since you must play first thing in the morning, the Superintendent must be somewhat on board as it can have modest impact on daily course preparations. That being said, you're rarely on any tee or green for more than 30 seconds. Even if you don't believe you can run 18 holes, try walking it briskly with a 5 or 6 clubs and see how fast you can walk a round, or a partial round. The best result for me from Speedgolf is the way it has improved and focused my pre shot routine, and everyone could benefit from a more concise, and less mental pre shot routine. Thanks Again.</i></p>