



PGA

Pacific Northwest Section

TaylorMade®



aboutGOLF®

SIMULATORS

PNW PGA MENTORING CONFERENCE

NOVEMBER 1-2 ROYAL OAKS CC

Why should I attend?

It is our goal to connect you with your fellow Golf Professionals, as well as industry leaders who will share their experiences on achieving success in the golf profession.

We encourage Head Professionals to bring their associates and enjoy the conference together!

Mentoring Conference Pricing:

- \$50 - Individual Attendee
- \$75 - Head Golf Professional / GM / Director of Golf with 1 Associate
- \$37.50 for each additional Associate

**16 PGA Education PDR's
AMP Education for Associates**



Royal Oaks Country Club
8917 NE Fourth Plain Blvd
Vancouver, WA 98662

DISCUSSION & TOPICS

Golf Operations
PGA Programming
Employment
Coaching & Teaching

SCHEDULE

Wednesday, November 1

9:00 - 9:30	Registration
9:30 - 9:45	Conference Overview
9:45 - 10:30	PGA Hope
10:45 - 11:30	PGA Junior League
11:45 - 12:45	Lunch
1:00 - 1:30	About Golf Simulators
1:45 - 3:45	Coaching & Teaching
4:00 - 4:30	Day 1 Recap & Questions
4:30 - 5:30	Sponsored Happy Hour Mixer & aboutGOLF Simulator Contest
5:45 - 6:45	Fireside Chat with Rick Sessinghaus

Thursday, November 2

7:00 - 7:45	Breakfast
8:00 - 8:45	PGA Employment
9:00 - 9:45	PGA Recruiting & Member Engagement
10:00 - 10:45	Member & Section Operations
11:00 - 11:45	PGA Membership Relations
12:00 - 12:45	Lunch
1:00 - 2:30	Golf Operations
2:45 - 3:15	Day 2 Recap & Questions

Our Presenters

Coaching & Teaching



Rick Sessinghaus, PGA
TaylorMade Golf

Dr. Rick Sessinghaus is a PGA member who has been coaching for over 28 years. He has combined his coaching of technical skills with his expertise in the mental performance side of golf to help all level golfers play better and enjoy the game more. He has been the long-time swing and mental coach for two-time major winner Collin Morikawa and has coached many elite junior, college, and professional golfers.



Greg Manley, PGA
Director Kingdom
TaylorMade Golf

In Greg Manley's 24-year career as a PGA Professional, including two years as president of the Section, he has helped to advance numerous other PGA Professionals. He has been awarded many accolades recognizing his dedication to developing new leaders and growing new professionals, including the PNW PGA Bill Strausbaugh Award in 2015 and 2019, PNW PGA Golf Professional of the Year in 2012 and 2018, and the PNW PGA Patriot Award in 2020.



Scott Erdmann, PGA
Oswego Lake CC

Scott Erdmann earned dual honors in 2022, receiving the Player Development Award on both the PNW Section and Oregon Chapter levels. A highly regarded teacher and skilled player, Scott fosters community and growth. His playing accomplishments include champion of the 2009 PNW PGA Assistant Professional Championship and 2019 Rosauers Open, as well as making the 2011 PGA Cup team and 2011 PGA Championship. He is a two-time Oregon Chapter PGA Assistant Golf Professional of the Year award winner and was named the 2011 OGA Golf Professional of The Year. He was recognized as a Top 50 Operation 36 Golf Coach from 2019 to 2022 and Oregon's #3 ranked teacher by Golf Digest in 2022.



Katie Doree
Western Regional Sales Manager
aboutGOLF

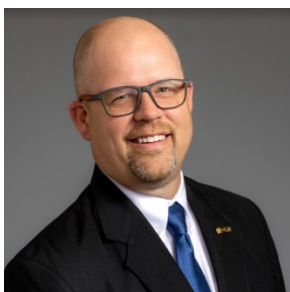
As the Western Regional Sales Manager at aG, Katie leverages her passion for golf and technology to forge collaborative relationships with passionate golfers and business owners. She has 15 years of experience in revenue generation, customer acquisition, and sales leadership in various industries, including golf technology, SaaS, B2B, and marketing. A current resident of Hayden Lake, ID, Katie is a former Division-I women's collegiate golfer and captain at the University of Notre Dame.



Ken Reynolds
Chief Revenue Officer
aboutGOLF

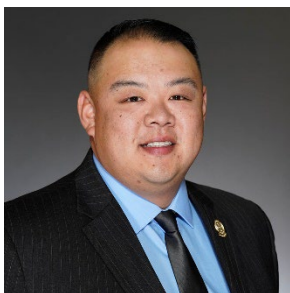
aboutGOLF Chief Revenue Office, Ken Reynolds, began his career in the indoor golf industry in 2003 as an indoor golf center owner in New York. In the following years, Ken expanded his business and partnerships throughout New York and New England with over a dozen partner facilities and 42 aboutGOLF simulators. Ken has continued to grow and focus his business as a dealer and distributor for aboutGOLF with a full team of installers, designer and sales. In 2013, Ken and his team joined aboutGOLF in an official capacity, bringing with them their knowledge of the simulator industry and aboutGOLF's products. Since then, Ken has brought a relentlessly customer focused approach to aG's business with an emphasis on tailored strategies to meet the needs of both commercial and residential clients. Ken is based out of the aboutGOLF Northeast showroom/offices, in Glens Falls, NY.

PGA Employment



Monte Koch, PGA Certified Professional
PGA Career Services

Monte Koch is known for his substantial contributions to educational programs within the PNW PGA Section where he serves as Career Consultant. Collaborating closely with leaders, he has orchestrated a variety of impactful initiatives, including webinars and panel events. He has also published numerous PGA Magazine articles and created the podcast "Fore the Best: Learning from PNW PGA Legends." Monte received the Golf Professional of the Year award in 2011 and the Bill Strausbaugh award in 2008 from the Nor Cal PGA Section.



Caleb Hung, PGA
Recruiting & Membership Engagement Specialist
PGA of America

Caleb has been a PGA member for over a decade and is now with the PGA of America's national office serving as the Recruiting and Membership Engagement Specialist for the West Region. He also serves as the Pacific Northwest Section's Orientation Committee Chair. As someone that works with new Associates in the PGM program, he has firsthand knowledge of the importance of having strong mentors and the effect it can have on an Associate's career development.

Mentoring Conference Organizer



Carrie DeGree, PGA Certified Professional
Royal Oaks CC

Carrie De Gree is the First Assistant Golf Professional at Royal Oaks Country Club. She has been a PGA Member for almost 15 years. Carrie received her PGA Professional membership in 2008 and achieved Certified Professional honors in 2017. A dedicated leader, Carrie is Vice President of the Oregon Chapter and chairs the Section Education Committee. She received the Oregon Chapter PGA Assistant Golf Professional of the Year award in 2017 and 2021 for the Oregon Chapter as well as the Section Assistant Golf Professional of the Year award in 2021.

Golf Operations



Bill Morach, PGA
Eugene Country Club

Bill Morach became a member of the PGA of America in 2004 and has spent 17 years at Eugene Country Club, the last 14 years as the Head Golf Professional. Bill has been recognized with 12 Oregon Chapter PGA awards including the Patriot Award, Professional Development Award, Bill Strausbaugh Award and Merchandiser of the Year (Private) , as well as two PNW PGASection awards, but is even more proud of the accomplishments of his Assistant Professionals.



Marcus King, PGA
San Juan Golf & Tennis Club

Marcus King is the new PGA Head Golf Professional at San Juan Golf & Tennis Club in Friday Harbor, WA, returning to his roots in front-facing golf hospitality. Marcus has enjoyed a fulfilling career in golf hospitality and has served as a PGA Director of Golf or a PGA General Manager at several great facilities, including Sahalee Country Club. Marcus is one of only six PGA members who are also Certified Club Managers and Certified Chief Executives in the world, and he enjoys bringing that wealth of knowledge and experience to the table in service to his fellow Golf Professionals. He was inducted into the PNW PGA Hall of Fame in 2022.



Doug Doxsie, PGA
Seattle Golf Club

Doug has been an active leader in our Section for over 35 years as a board member, officer, committee chair, and most recently our District 14 Director on the National Board of Directors. He is currently the Co-Chair of the National PGA Membership Committee. Doug has been honored with numerous Section Awards including Golf Professional of the Year (three times), Bill Strausbaugh Award (twice), and Merchandiser of the Year for Private facilities. He is currently in his 28th year as the PGA Head Golf Professional at Seattle Golf Club.

PGA Programming



Scott Kmiec, PGA
Senior Director, PGA Career Services
PGA of America

Scott Kmiec serves as the PGA of America's Senior Director of Career Services, the organization's largest department. Kmiec oversees a field staff of 32 providing resources and support to golf industry employers and professionals. He has been a PGA of America employee since 2013, starting as the Association's first PGA REACH, Senior Director responsible for supervision of the PGA's charitable foundation until taking on his current role in Career Services in September of 2016.

PGA Programming



John Easterbrook Jr., PGA
Chief Membership Officer
PGA of America

John Easterbrook Jr., PGA, joined the PGA of America in 2017, as the Association's first Chief Membership Officer. He directs the core PGA Member-focused areas of the Association—including PGA Career Services, Education, Member Services, Section Business Operations and Player Development. In addition, he oversees PGA Golf Properties, which includes overseeing the PGA Frisco project near Dallas and PGA Golf Club in Port St. Lucie, Florida.



Don Rea Jr., PGA
PGA Vice President
Augusta Ranch GC

PGA Vice President Don Rea Jr. is the Owner and General Manager of Augusta Ranch Golf Club, a public golf course, in Mesa, Arizona, which has been rated the "Best Executive Golf Course in Arizona" by the Arizona Republic and selected as "Host Club of the Year" by the Arizona Women's Golf Association. A PGA Member for 20 years, Rea was elected PGA Secretary in 2020; and PGA Vice President at the 2022 PGA Annual Meeting.



Patrick Oropallo, PGA
Player Engagement Consultant & Coach
PGA of America

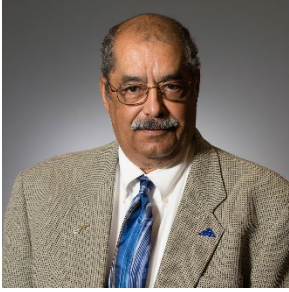
Patrick Oropallo is a highly experienced golf professional with over 25 years of industry experience. He has held various positions in the golf industry, including Assistant Professional, Head Professional, General Manager, Results Based Golf Coach and most recently, Player Engagement Consultant serving the Pacific Northwest and Southwest Sections. Patrick is a Certified Professional in Executive Management, a Member of PGA LEAD Cohort VI and a proud member of the Pacific Northwest Section.



Jason Aichele, PGA
Meadow Springs CC

Jason has continually grown his PGA Jr. League program year after year. With over 180 students, he now runs the largest program in the Pacific Northwest Section PGA and one of the top 10 in the country. Besides PGA Jr. League, he offers multiple junior golf academies for beginner to collegiate level players. His year-long golf academy has led to 30 collegiate golfers over the past 10 years. Not only does Jason strongly impact the lives of junior golfers, but he has also been involved in mentoring many PGA Professionals throughout his career. He is the recipient of the 2022 PNW PGA Youth Player Development Award and has been awarded PNW PGA Teacher of Year six times.

PGA Programming



Howie Pruitt, PGA
Aspen Lakes GC

Howie has distinguished himself at Aspen Lakes GC for the past nine years, growing the game of golf with his philosophy of keeping it fun and accessible. He currently serves on PGA National Employment Committee and National Board of Control. Howie served as President of the Pacific Northwest Section PGA in 2020-2022, where his efforts elevated the Section nationally, improving relations with the PGA of America and bringing recognition to the Section. He was awarded the 2022 PNW PGA Golf Professional of the Year award. Howie has also served on the PNW PGA Rules Committee since 2014, for which he was awarded the PNW PGA Perry Williams award in 2022.



Ryan Young, PGA
Chambers Bay

Since turning professional, Ryan quickly became a prominent instructor in the Pacific Northwest. Voted by his peers, Ryan was recognized as Golf Digest Best Teachers in Washington State in 2017-18. He also received the PNW PGA Section Player Development Award in 2016 and 2020 and the Youth Player Development Award in 2018; he has also won the Western WA PGA Chapter Awards for Player Development (2014, 2016, 2017), Youth Player Development (2018) and Assistant Golf Professional of the Year (2015). Ryan is also a PGA Certified Professional in Teaching & Coaching and a Level 3 Coach for The First Tee. KemperSports Management named Ryan the 2018 Golf Professional of the Year.



Vince Domenzain, PGA
Stone Ridge Golf Club

Vince received the 2022 PNW PGA Patriot Award in recognition for improving the lives of veterans with golf instruction, golf course access, friendship, and fundraising. He runs a very successful PGA HOPE (Helping Our Patriots Everywhere) program. With a WWII veteran for a father, and a son who is actively serving in the U.S. military, Vince is passionate about giving back to our nation's veterans and creating a community for them through golf.