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**Western Washington Chapter PGA  
Sponsorship Summary and Proposal**

**Pro-Member Series**

*and*

**Senior Pro-Member Series**

***2010 "Presenting" Sponsorship  
Program***



**PGA**

Pacific Northwest Section  
Western Washington Chapter

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# WWC PGA Pro-Member Series & Senior Pro-Am Series 2010 "Presenting" Sponsorship Package

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## Pro-Member & Senior Pro Am Series History

This series, which begins in March and concludes in November each year, provides an opportunity for PGA Professionals throughout Western Washington to bring their members and participate in a competitive and enjoyable tournament atmosphere.

In 2010 the Western Washington Chapter PGA will hold 37 Pro-Member Series events with approximately 6,000 participants. The Senior Pro-Am Series has 15 events and hosts approximately 1,100 players. Series participants reside in the Western Washington Chapter, which encompasses an area from Chehalis to the Canadian Border and from the Cascades to the Pacific Ocean. The Chapter has over 200 facilities, employing approximately 400 PGA Members and Apprentices.

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## Sponsor's Benefits and Exposure

### Advertising Exposure

- ◆ Sponsor may bring a sign or banner to be displayed on the putting green or range area.
- ◆ The Sponsor's name and/or logo will be displayed on all final results pages posted on the web.
- ◆ The Sponsor's name and/or logo will be prominently displayed on all Pro-Member and Senior Pro-Am results sent for publication to Western Washington newspapers and golf related magazines.
- ◆ The Sponsor's name and/or logo will be posted on the home page and the sponsor page of the Western Washington Chapter's web site for the duration of the calendar year. The logo can be a direct link to a Sponsor web site. Amateurs and Professionals use the web site to get same day results of all our events. In 2009 the site averaged over 1,200 hits per day during the main season of April - October.

### Additional Exposure

- ◆ The Sponsor is invited to have a representative at each Pro-Member Series and Senior Pro-Am Senior sponsored event to promote their company or product.
  - ◆ The Sponsor is entitled to bring three amateurs to compete along with one of our Chapter professionals as a team in the sponsored event(s). Entry fees and carts fees will be paid by the Chapter.
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# PGA

Pacific Northwest Section  
Western Washington Chapter

## WWC Pro-Member "PRESENTING" SPONSORSHIP AGREEMENT

Please select the sponsorship package of interest and return to the Western Washington Chapter PGA. All packages require camera ready artwork to be forwarded in advance for promotional purposes.

**One Event (\$1,000)** \_\_\_\_\_

**Four Events (\$2,500)**

\_\_\_\_\_  
\_\_\_\_\_

**Ten Events (\$5,000)**

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\_\_\_\_\_  
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### Sponsorship Information

Company: \_\_\_\_\_ Phone #: \_\_\_\_\_

Contact: \_\_\_\_\_ Fax #: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

*Check Made Out to WWC PGA Must Accompany Agreement*

\_\_\_\_\_  
*Company Representative Signature*                      *Date*

\_\_\_\_\_  
*PGA Representative Signature*                      *Date*

\_\_\_\_\_  
*Printed Company Representative Name*

\_\_\_\_\_  
*Printed PGA Representative Name*

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## 2010 WWC PGA Pro-Member Series Schedule

<b>Date</b>	<b>Site</b>	<b>City</b>
March 1	The Members Club at Aldarra	Fall City, WA
March 4	Gold Mountain GC	Bremerton, WA
March 8	Sahalee CC	Sammamish, WA
March 11	Dungeness GC	Sequim, WA
March 15	Broadmoor GC	Seattle, WA
March 18	Seattle GC	Seattle, WA
March 29	Meridian Valley CC	Kent, WA
April 1	Twin Lakes G&CC - Pro-Ladies	Federal Way, WA
April 5	Inglewood GC	Kenmore, WA
April 8	Eagles Pride GC at Fort Lewis	Fort Lewis, WA
April 15	Mill Creek CC	Mill Creek, WA
April 22	Oakbrook G&CC	Tacoma, WA
April 26	Fircrest GC	Tacoma, WA
April 29	Useless Bay G&CC	Langley, WA
May 3	Rainier G&CC	Seattle, WA
May 6	Bellingham G&CC	Bellingham, WA
May 10	White Horse GC	Kingston, WA
May 24	Overlake G&CC	Bellevue, WA
June 7	LakeLand Village G&CC	Allyn, WA
June 14	Suncadia Resort	Roslyn, WA
June 17	Sudden Valley G&CC	Bellingham, WA-
June 21	Port Ludlow GC	Port Ludlow, WA
June 24	Alderbrook G&YC	Union, WA
June 28	Canterwood G&CC	Gig Harbor, WA
July 12	Fairwood G&CC	Renton, WA
July 19	Everett G&CC	Everett, WA
July 26	Tumwater Valley GC	Tumwater, WA
August 12	Whidbey G&CC	Oak Harbor, WA
August 16	Sand Point CC	Seattle, WA
August 19	The Plateau Club	Sammamish, WA
August 30	Indian Summer G&CC	Lacey, WA
September 2	Cedarcrest GC - Pro-Ladies	Marysville, WA
September 13	Lake Padden GC	Bellingham, WA
October 11	Tacoma C&GC	Tacoma, WA
October 12	Loomis Trail GC	Blaine, WA
October 13	Semiahmoo G&CC	Blaine, WA
October 14	Homestead G&CC	Lynden, WA

**37 Events for 2010**

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## 2010 WWC PGA Senior Pro-Am Series Schedule

<u>Date</u>	<u>Site</u>	<u>City</u>
April 13	Classic GC	Spanaway, WA
April 21	Oakbrook G&CC	Tacoma, WA
April 28	The Golf Club at Hawks Prairie	Lacey, WA
May 5	High Cedars GC	Orting, WA
May 13	McCormick Woods GC	Port Orchard, WA
May 20	Fairwood G&CC	Renton, WA
May 27	Olympia C&GC	Olympia, WA
June 30	Lake Spanaway GC	Spanaway, WA
July 7	Wing Point G&CC	Bainbridge Is., WA
July 28	Allenmore GC	Tacoma, WA
August 9	Linden G&CC	Puyallup, WA
August 26	Riverbend GC	Kent, WA
September 1	Mount Si GC	Snoqualmie, WA
September 14	Avalon GL	Burlington, WA
September 27	Tumble Creek GC	Suncadia, WA

***15 Senior Events for 2010***

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## About the Western Washington Chapter PGA

The Western Washington Chapter is organized as a not-for-profit corporation and is one of 5 geographical regions of the Pacific Northwest Section, Professional Golfers' Association of America. It encompasses the region from Chehalis to the Canadian border and from the Cascades to the Pacific Ocean. (see enclosed site map). It includes approximately 410 PGA members, apprentices, and novices, at nearly 200 golf related facilities.

Our membership is a group of professionals dedicated to making golf a better game. They are the club professionals throughout Western Washington who are responsible for the day-to-day activities at the many facilities throughout the Chapter. They wear many hats at their clubs, including those of junior golf leader, teacher, merchandiser, budget administrator, tournament organizer, rules official, personnel manager, and marketer, just to name a few. As you can imagine, the majority of our professionals entered into the business of golf because they enjoyed playing the game, and some remain extremely competitive.

The members of the chapter elect a board of directors, which consists of 10 chapter golf professionals, to govern the chapter. The board hires an Executive Director who is in charge of administering the day-to-day activities in the Chapter. The Western Washington Chapter Office is located in Kent where the executive director works to administer programs to benefit PGA members and the game of golf. Some examples of the programs administered through the chapter office include tournaments, continuing education, scholarships, pro-ams, special awards, public relations, membership services, and career services. The Chapter is also involved with the Pacific Northwest Section Junior Golf Fund, which funds and operates junior golf programs including the First Tee, Clubs for Kids, and Golf in Schools.

Our Chapter Tournament Program is alone at the top in comparison with other Chapters throughout the country. The goal of our tournament program is to provide enjoyable and competitive playing opportunities for our professionals and their membership. We measure our success by a few factors, including sponsor relations, number of participants, quality and value of events, and quality of administration.

Trained Instructor  
Publicist  
Business Manager  
Inspirationalist  
Accomplished Player  
Personnel Manager  
Junior Golf Mentor  
Role Model  
Motivator  
Community Leader  
Tournament Director  
Financial Consultant  
Event Planner  
Innovator  
Golf Shop Operator  
Rules Authority  
Champion  
Skilled Club Fitter  
Humanitarian  
Inventory Manager  
Outing Director  
Master of Ceremonies  
Expert Merchandiser  
Handicapper  
Facility Director  
Fund-raiser  
Food & Beverage Manager  
Agronomic Advisor  
Game Analyst  
Tireless Promoter of Golf  
Friend



A great club professional fulfills many roles  
But wears only one badge.

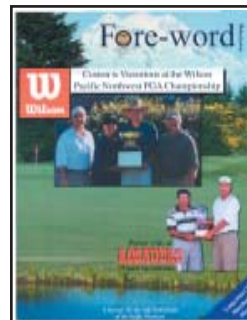
## Pacific Northwest Section Member Handbook



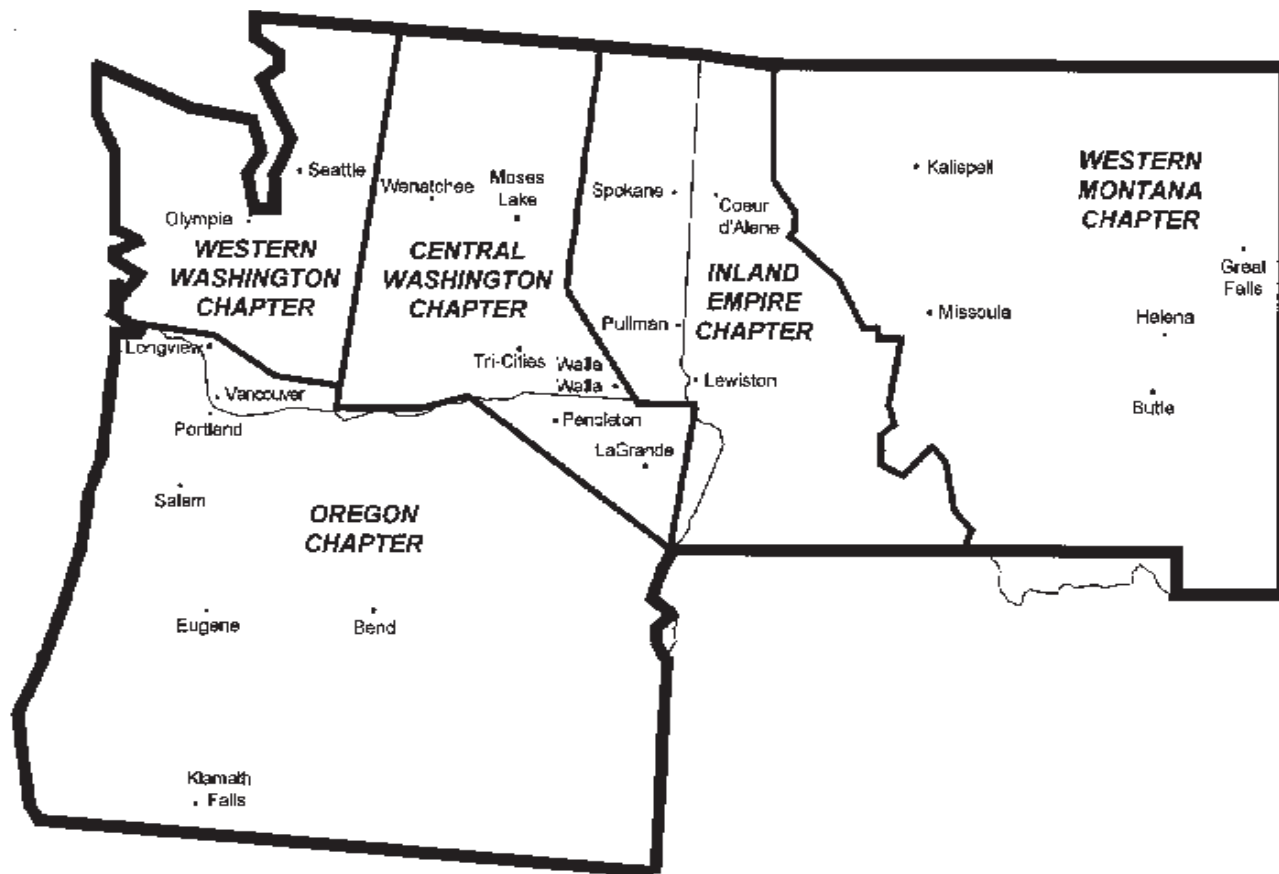
The Pacific Northwest Section PGA produces the *Member Handbook*, an annual publication designed to serve as a year-long reference guide for the PGA Professional in the Pacific Northwest. Distributed in the spring of each year, this 200-page, 16 section book contains a directory of professionals, a listing of golf facilities, tournament schedules, junior golf programs, and a multitude of other important information useful to the golf professional.

## Fore-Word Press Magazine

*Fore-Word Press* is the official magazine of the Pacific Northwest Section PGA. It is published seven to nine times annually, and is distributed to every registered professional in the Pacific Northwest. In addition to these approximately 1,200 professionals, *Fore-Word Press* is also sent to the other 40 PGA Section Offices in the country, and another 100 or so to sponsors and friends of the Section. Therefore, bringing the total circulation to about 1,350.



## Pacific Northwest Section Map and Geographic Boundaries



Alaska is also a part of the Pacific Northwest Section

<b>Chapter</b>	<b>Professionals</b>	<b>Facilities</b>
Central Washington	100	61
Inland Empire	129	56
Oregon	438	214
Western Montana	76	76
Western Washington	471	199
<b>TOTALS</b>	<b>1,214</b>	<b>606</b>

## The World Wide Web

We welcome you to come visit pnwpga.com. This site, the home of the Pacific Northwest Section, PGA of America is dedicated to providing valuable information for everyone interested in Pacific Northwest golf.

The site features areas such as Tournament Results, a Section Overview, Junior Golf, Hall of Fame, and information on both the PGA Merchandise Show and Pacific Northwest Golf Show.

Plus, all five chapters of the Pacific Northwest Section can be accessed through pnwpga.com. Visit the different regions of the section and keep up on the local action.

Tournament Sponsors are featured on this site during the days and weeks leading up to the event. Results will remain accessible until the end of the year.

The screenshot shows the homepage of the Pacific Northwest Section of the PGA of America. The date is February 15, 2000. The site's tagline is "making golf a better game" and the URL is www.pnwpga.com. The navigation menu includes: home, tournament, junior golf, education, merchandise show, career services, sponsors, golf show, and chapters. The main content area is divided into three columns:

- tournaments**: A list of upcoming events including Wilson Shootout, e-z-go pro-asst, sentry/giusti, washington open, senior players', pga cpc, oregon open, rosauers, sr oregon open, assistants', pnw cpc, senior pga, northwest open, northwest pro-am, sr washington open, and hudson cup.
- section news**: A headline "Wattenburger appointed to the PGA of America's Board of Control" with a sub-headline "Bruce Wattenburger of Juniper GC in Redmond, OR has been appointed by PGA of America's President, Jack Connolly, to serve on the PGA of America's Board of Control." Below this is a paragraph explaining the Board of Control's composition and Wattenburger's appointment. A second paragraph states: "This Board reviews membership issues and has control over all membership matters. This is the first time someone from the Pacific Northwest Section has held a chair on this Board. Wattenburger said, 'I'm honored that Jack thought I was qualified to serve this position.' Wattenburger will serve on the Board of Control for 4 years and succeeds Guy..."
- links**: A vertical list of sponsor logos including BUICK, Book4golf.com, Titleist, Club Car, CUTTER & BUCK, GOLF SHOW, and RESORT SEMIAHMOO.

Additional sections include "section" (about our section, hall of fame, junior golf, first tee of olympia) and "chapters" (central washington, inland empire, oregon, western montana, western washington).

The screenshot shows the website for the Western Washington Chapter of the PGA of America. The header includes the PGA logo and the text "Home of the Western Washington Chapter, PGA of America". The main heading is "PRO-FILES Online".

**Combs Wins Second Straight Washington PGA Match Play**

Michael Combs of Kennewick, WA captured his second straight Washington State Match Play title on Friday by defeating Wayne Clark of Homestead G&CC on the 20th hole at Harbour Pointe GC. Combs led most of the match and headed into the last five holes with a two hole advantage. But Clark, who is known for his never give up attitude, calmly brought the match back to all square on the 18th.

On the first extra hole both players made routine pars and headed onto the difficult second hole. Both players found the fairway on their drives, and Clark was the first to play his approach shot to the green. Clark was strong on this second as he flew

**Sponsors**

- BUICK
- Book4golf.com
- Titleist
- adidas
- CUTTER & BUCK
- Club Car
- BUICK Pro-Member Series

A sidebar on the left contains a navigation menu: Home, News, Board of Directors, Education, Tournaments, Pro-Members, Seniors, Junior Golf, Books & Videos, Links.

The Western Washington Chapter PGA prides itself on keeping its members and the public aware of all the results and golf related information in Western Washington.

The Western Washington Chapter was one of the first Chapters in the country to have a web site and is always in the process of improving on its site.

Important information such as Pro-Member Results, Tournament Results, Professional Education Schedules, and other golf related news can be accessed from this site. It is the perfect place to find what you need to know about Western Washington golf.

We welcome you to check out the Western Washington Chapter PGA at pnwpga.com and wish you happy surfing.