



WASHINGTON Open Invitational

**CASSIDY WINS 88TH
WASHINGTON OPEN
INVITATIONAL**

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PRESIDENT'S REPORT

by Marcus King, PGA, CCM, CCE

Two Phoenixes Rising



I had the distinct pleasure of playing in the 88th Washington Open Invitational. It was a first-class event run by Molly Cooper with her sidekick and our excellent CEO Jeff Ellison, and the members and volunteers of Meridian Valley Country Club really made it a special event. PGA General Manager Greg Manley played a very respectable tournament

at +3 despite playing the role of effervescent and omnipresent host, and Superintendent Craig Benson had the course in excellent condition even with the ark-worthy rains we've had this spring. Bravo to all who played and made it such a great event, and congratulations to the new Champion John Cassidy from Alderbrook Golf and Yacht Club.

As your Section President, I had the good fortune of playing with Ryan Benzel and David Phay the first two days. I figured that it was some sort of symbolic honor heaped on the hapless President at the expense of two completely innocent champion players to be paired in a marquee matchup, but it turned out to not be the case. It actually turns out that the draw is completely "blind" and that it was just their bad luck or weird twist of karma to be stuck with me for 36 holes of twitchy three-putts, topped 3-woods, the sounds of evergreen pachinko, shadows cast across innocent lines of play, and even the occasional self-inflicted lob wedge wound. Heroes were these two men enduring what they did with honor, grace and dignity.

For those of you who know your way around our poa carpets, these two fine golf athletes are two of the best players in the Section and two of the nicest,

finest gentlemen you will ever meet. They are both proven and battle-hardened Section major champions, however, I can only imagine their shrieks of terror when they saw that they were paired with a donkey in the road for their first two Meridian Valley tours. I had asked to be paired with a couple of other 9 or 10 handicap players so as not to get in the way of otherwise fine golf by my fellow competitors, but I was informed that there aren't any 9 or 10 handicap players except for me. When I saw my pairing online, and after I stopped sobbing myself, I called Molly to see if this particular pairing was some sort of misprint, or if there was another Marcus King in the Section, or, more likely, a practical joke being played upon me by a vengeful Jeff Ellison, who is probably still reeling from the "hot sauce" incident that I may or may not have been involved in.

The problem was that I didn't know if it was a practical joke on me...or on them. To their credit, both men endured a veritable Bataan Death March of golf assault and battery. Ryan even graciously smiled and laughed nervously when I had pointed out that his eagle 3 on the par 5 he had just torched was a lower score than his wretched bogey 4 on the preceding par 3. For some odd reason, it made him mumble to himself for about three minutes before he stepped to the tee and snap hooked his tee shot. Fortunately for me, he saved par and saved me a trip to the emergency room for surgery to remove a SLDR from my cranial cavity.

David probably got the worst of it, though. I think he used to actually respect me until I tried to innocently play golf "doctor" with him and diagnosed an almost imperceptible layoff of the club in his backswing, which made his beautiful smile twitch, his golden tan lighten, and his caddy shake his head in disgust and dismay, another 10% paycheck down the drain. He too recovered nicely, but the scar remains on his backswing.

It turns out that I'm not supposed to say things like that in competition, and I think our perennial superstar Rules Official Mike Miller was going to petition the USGA for a rules change that would prohibit such psychological torture while the ball is not in play with a penalty of two strokes with a flagstick from the hole previously played to be enforced by the offended player. The quadrennial rules revision is approaching, after all.

But like the proverbial phoenixes did these two men rise from the ashes of 147 and 148 to spread their wings of fire each with a final round of 66. Like true champions, each hit their stride the final day after their collective gauntlet with me and finished a respectable T4 and T10. I imagine that like hostages who bond with their captors, or blood brothers whose blood is joined by a single stroke of a sharp, broken putter shaft across clasped hands, these two players came together and found an inner strength to cast off their 36-hole burden and finish strong. God only knows what they would have scored and what prize money they would have earned had they been paired with a more capable player—and I think their wives are asking the same.

Seriously, though, I thoroughly enjoyed playing tournament golf with Benzel and Phay and I want to publicly thank both of them for putting up with this old and broken player. I was truly inspired to play more tournament golf because of them, and if there is a silver lining to this story beyond the tale of two phoenixes rising, I think it's safe to say that I'll be back to Meridian Valley next year inspired by their gritty performance, by their graciousness, and by their sheer competitiveness.

Play the game, teach the game, and promote the game...and keep living the dream!

— Marcus King

CEO's REPORT

by Jeff Ellison, PGA
CEO



June is here and it's time for the golf business to go full speed ahead in all areas of our vast Section. I hope you have already been ringing the till at a nice clip. Sounds like a nice weekend in store for us here in Tumwater, I hope the same is headed your way.

Be sure you follow our nine Section professionals during the PGA Professional Championship at Myrtle Beach, South Carolina on June 22-25. In addition to PGALinks, Golf Channel will provide 10 hours of live coverage and the usual repeat broadcasts. Promote this championship to your membership with the idea that you will be attempting to qualify for next year's championship on September 16-18 at Salish Cliffs in Shelton, Washington. Educate your members on the importance of this championship and it will make it easier for you to slip away to qualify!

Speaking of the PGA Professional Championship, entries are open right now. You must enter through the PGA of America. Simply log into PGALinks to enter. Entries close on Tuesday, July 8, well ahead of our championship. Enter today if you want to play, even if you still need to work out your schedule. If your schedule changes, we can provide a refund. If you go the late entry route, it will cost you an extra \$100 after the deadline and you won't be able to advance!

The Oregon Open Invitational is just around the corner. We are very happy to welcome National Car Rental as a new sponsor. They will be adding \$8,000 to the championship and another \$8,000 to the Pacific Northwest Pro-Am in October. In total, National Car

Rental will be sponsoring nearly 100 events around the country. Even if you cannot play, please take advantage of the free Emerald Club membership and discounts offered to PGA Members. I've used the Emerald Club for years and in addition to the great rates, bypassing the rental counter can't be beat. A special discount code to offer your entire membership is also available. [Click here for more information.](#)

We are also very happy to welcome back to the Oregon Open longtime supporters Cliff Jones and Robert Su (Bridgestone Golf), Mike Worden (Sun Mountain, Loudmouth Golf), Todd Ostrem (Greg Norman, Sundog) and of course our friends at Abby's Pizza. Thanks to all these folks, we'll have another great event.

Entries are also available for two of the Section's biggest events. The Rosauers Open Invitational is contested July 18-20 at historic Indian Canyon Golf Course in Spokane. Now in its 27th year, this is one of our premier championships with the largest purse in the Section. Not only is first place \$11,000 but 34th place is still \$1,000! The Pro-Am is a blast; call Molly if you are available to play.

We are happy to return to Wildhorse Resort for the Senior Oregon Open Invitational, our largest senior championship. Mike Hegarty and his team are looking forward to being our hosts for the twelfth straight year! Entries will be available soon on our website.

June 4 marks the first Drive, Chip and Putt Local Qualifier at Heron Lakes. I hope you have a few juniors competing during the season. Send your juniors to drivechipandputt.com to register. Information is posted on our web site for parents and kids who will be competing. If you need MSR's, give our host professionals a call to volunteer.

By now you should have received an email with your dues invoice. You can pay your dues at any time by going to your account on PGALinks. When you login, there is a link just below your name where you can pay your dues. If you prefer to mail a check, there is a link in your record to print an invoice. If you were expecting a paper invoice and it has not arrived, it's not coming. Please print one off PGALinks or call National for a copy. **Remember, dues are payable no later than June 30.** If the club pays your dues, get them started soon. Most late payments are from clubs mailing the payment too close to the June 30 deadline. *Walk it through accounting.* If you know someone struggling to pay their dues, whether it's a senior with health issues or due to uncertain employment, please suggest they call me to discuss the options available.

Finally, I know 116 of you enjoyed the Washington Open at Meridian Valley, we all owe host professional Greg Manley a big thank you for his tireless work to make this championship a big success. Thanks Greg!

You will see later in this issue that Steve Stensland has withdrawn from the race for Section Secretary. It was a difficult decision for Steve who has served his chapter and the section for 20 years. In the end like all of us, family and job responsibilities take precedence. We must respect Steve for recognizing that the changes in his situation would present challenges to properly representing his fellow professionals. Serving in any capacity is time consuming, but your Section Officers take this service to a new level with significant time demands to do the job properly. We wish Steve luck with the improvements at Kayak Point.

I hope you have a great June! Please, never hesitate to seek the help of your staff here in the Section office.

— Jeff Ellison

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The following golf industry companies and their representatives drive financial support to the Pacific Northwest Section member events and programs:

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Pacific Northwest Section PGA PROFESSIONAL CHAMPIONSHIP

Salish Cliffs GC | Shelton, WA
September 16-18, 2014

Presenting Sponsors

Club Car



Mercedes-Benz

OMEGA

PAST CHAMPIONS



Jeff Coston
2010, 2009,
2003, 2002,
2000, 1999,
1997



Tim Feenstra
2013, 2011



Ryan Benzel
2012



Chris Van der Velde
2008



Brian Thornton
2007

Advancement

Our qualifiers will advance directly to the 48th PGA Professional National Championship, June 21-24, 2015, at the Philadelphia Cricket Club in Philadelphia, PA. Remember, the more players we have sign up for our PPC means we will receive more spots to advance to the National Championship next June AND more *dollar\$* for our purse. Our purse increases as our player numbers increase. Last year we had a **\$71,000 purse** and a field of 108, with 8 spots advancing (plus Corey Prugh, who was exempt) to the 47th PNC this June!

Additionally, the low 20 scores at the 48th PGA Professional National Championship next June will earn a place in the 97th PGA Championship, Aug. 13-16, 2015, at Whistling Straits, Straits Course in Kohler, WI.

Eligibility

The Pacific Northwest Section PGA Professional Championship is open only to PGA Members of the Section. For complete eligibility information, see the entry form supplied by the PGA of America. Life Member Active or Life Member Master Professional Active professionals are eligible to enter the championship and advance.

Condition of Competition

The PGA of America has adopted the condition of competition for Grooves and/or Punch Marks at the Section level of the Pacific Northwest PGA Professional Championship. Starting this year, ALL PLAYERS MUST comply with this condition of competition.

Entry Fee: \$388.00 (includes cart)

Entries close 7/8/14 @ 2:00 PM PST.

Supporting Sponsors:



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2014 SECTION SCHEDULE

Tournament Schedule

DATE	EVENT	SITE
Jun 10-12	Oregon Open Invitational	Black Butte Ranch, Sisters, OR
Jul 16-20	Rosauers Open Invitational	Indian Canyon GC, Spokane, WA
July 29- 31	Senior Oregon Open Invitational	Wildhorse Resort & Casino, Pendleton, OR
Aug 4	Assistant Professional Championship	Rainier G&CC, Seattle, WA
Aug 18-20	Northwest Open Invitational	Wine Valley GC, Walla Walla, WA
Sep 4-5	PNW Senior PGA Championship	Tetherow Golf Club, Bend, OR
Sept 16-18	PNW PGA Professional Championship	Salish Cliffs GC, Shelton, WA
Oct 2-3	Pacific Northwest Pro-Amateur Championship	Circling Raven GC, Worley, ID
Oct 23-24	66th Hudson Cup Matches	Tualatin CC, Tualatin, OR

Important Upcoming Dates

DATE	EVENT	LOCATION
June 12-15	USGA Open	Pinehurst #2, Pinehurst, NC
Jun 22-25	PGA Professional Championship	Dunes Golf & Beach Club, Myrtle Beach, SC
Jul 13	Summer Officers Meeting	Spokane, WA
Jul 10-13	USGA Senior Open	Oak Tree National, Edmonds, OK
Jul 27 - Aug 1	Junior PGA Championship	Miramont CC, College Station, TX
Aug 7-10	PGA Championship	Valhalla GC, Louisville, KY
Aug 18-20	PGA Expo	Las Vegas, NV
Sept 26-28	Ryder Cup Matches	Gleneagles, Scotland

Fees & Deadlines

Early Entry Deadline: June

11 at 5:00 PM

Entry Deadline: July 16 at

5:00 PM

Entry fee: \$1160.00

NEW Entry Priority in 2014

Category A: Exempt players (Past Champions, Host PGA Professional, and Section President).

Category B: Reserved for professionals who have participated in 3 or more Senior Section (Sr. WA Open, Sr. Players' Championship, Sr. Oregon Open, Sr. PGA) events played since the close of entries for this event the previous year.

Category C: Reserved for professionals who have participated in 9 or more of the last ten years of this event being held.

Category D: The balance of the field will be filled by remaining professionals using following ranking priority***:

- i. Number of events (Sr. WA Open, Sr. Players', Sr. OR Open, Sr. PGA****, WA Open, OR Open, Rosauers Open, NW Open, PPC) played in prior calendar year, January to December.
- ii. Professionals with the same priority in "i", by number of tournament rounds posted in the PNWPGA Handicap System.
- iii. Professionals with the same priority after "i" and "ii", by date of the latest prior year score in PNW Section Handicap System.

*For Category A, reserved spots will expire at 5:00 PM three weeks after entries open.

For Category B or C, reserved spots will expire at 5:00 PM seven days after entries open. *

All entrants will be on waiting list until the close of entries to ensure correct ranking, then confirmed according to priority. **** Sr. PGA will count twice in this ranking list.



Senior Oregon OPEN INVITATIONAL

Wildhorse Resort GC, Pendleton, OR
July 29 - 31, 2014

PAST CHAMPIONS



Jeff Coston
2012, 2011,
2009, 2007



Chuck Milne
2010, 2005



Rob Gibbons
2008

Wildhorse Resort GC

The Senior Oregon Open has returned to Wildhorse Resort & Casino for the twelfth straight year! Wildhorse championship golf course was designed by John Steidel. Nestled at the base of mountains and wide open terrain, the course is modeled after a traditional Scottish links-style course with plenty of bunkers and tall grass lurking to make you work a little harder than usual. Each hole is surrounded by spectacular, unobstructed vistas with gentle rolling hills and fairway mounds reflecting the foothills of the Blue Mountains.

Our Most Popular Senior Event!

Since its induction in 1996, the Senior Oregon Open has grown to be the premier senior golf tournament in the Northwest. This event draws the best players ages 50 and over from across the Pacific Northwest. You must sign up as a team consisting one PNW PGA Section Professional and three amateurs.

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PLAYER OF THE YEAR POINTS

STERLING CUT GLASS

Player of the Year

	Professional	Points
1	Cassidy, John	150.00
2	Runge, Mitch	95.00
3	Phay, David	87.50
4	Benzel, Ryan	80.00
	Black, Darren	80.00
	Nosler, Brian	80.00
	Feenstra, Tim	80.00
	Barron, Derek	80.00
9	Milton, Cameron	75.00
10	McCoy, Casey	62.50
	Thornton, Brian	62.50
12	Erdmann, Scott	50.00
	Malby, Ryan	50.00
	Milne, Chuck	50.00
15	Hinkle, Lon	37.50
	Coston, Jeff	37.50
	Wallace, Roger	37.50
18	Prugh, Corey	35.00
19	Keating, Mark	25.00
	Prugh, Steve	25.00
	Bennett, Luke	25.00
22	Edstrom, Gene	22.50
23	Dooley, Jeff	22.50
	Wendland, Joseph	22.50
	Lehtola, Jason	22.50
26	Williams, Trevin	10.00
	Murray, Brent	10.00

Assistant Player of the Year

	Professional	Points
1	Cassidy, John	150.00
2	Runge, Mitch	112.50
3	Griffin, Chris	95.00
4	Barron, Derek	87.50
	Feenstra, Tim	87.50
6	McCoy, Casey	80.00
7	Sharp, Brady	75.00
8	Erdmann, Scott	72.50
	Malby, Ryan	72.50
10	Keating, Mark	62.50
	Bennett, Luke	62.50
12	Lisk, Chris	55.00
	Williams, Trevin	55.00
14	Cowell, Matt	45.00
	Stewart, Bruce	45.00
16	Espedal, Ronnie	32.50
	Hanson, Jacob	32.50
	Roters, Mike	32.50
	Stevens, Bryan	32.50
20	Pence, Todd	25.00
	Koch, Chris	25.00
22	Carranza, Joe	20.00
23	Dillard, Jeff	17.50
24	Faller, Brad	7.50
	Siesser, Derek	7.50



PGA
PACIFIC NORTHWEST
SENIOR CHAMPIONSHIP



Pacific Northwest Section Senior PGA PROFESSIONAL CHAMPIONSHIP

Tetherow GC, Bend, OR | September 4-5, 2014

Presenting Sponsor



Supporting Sponsor



Supporting Sponsor of PGA of America
Professional Tournaments



PAST CHAMPIONS



Jeff Coston
2013, 2011,
2010, 2009,
2008, 2007,
2006



Chuck Milne
2012



Fred Haney
2005

Entry Fee: \$145.00 - available June 4

National Qualifier Entry Deadline: July 15 at 2:00 PM
Section Championship Entry Deadline: August 20 at 5:00 PM

Two Entry Forms

There are two entry forms for this one Championship.

1. The entry form for the Section Senior Championship that all participants will need to complete.
2. The optional qualifier for the Senior PGA Professional National Championship presented by Mercedes-Benz. (October 9-12, 2014 at PGA Golf Club, Wanamaker Course in Port St. Lucie, FL).

You will only need to complete the National Qualifier entry form if you wish to qualify for the National Championship. However, you will need to get BOTH entries in if you wish to qualify for the Senior PNC and our Section title!

[Click here to view eligibility](#)

Tetherow Golf Club

Tetherow was designed by renowned architect David McLay Kidd. Kidd was raised at Gleneagles in central Scotland playing early golf over the famous James Braid designed Kings Course, and is now one of the leading golf course architects in the world. Among his credits is Bandon Dunes on the Oregon Coast, a course consistently named by Golf Magazine, Golf Digest and Golfweek as one of the world's best.

The design incorporates fescue grasses, deep uneven bunkers, rippling fairways and run-up areas to the greens.

Condition of Competition

The PGA of America has adopted the condition of competition for Grooves and/or Punch Marks at the Section level of the Pacific Northwest PGA Professional Championship. Starting this year, ALL PLAYERS choosing to play in the Championship Division MUST comply with this condition of competition. This condition is in place for any senior who is playing the Championship Division regardless of whether they are trying to qualifying for the Senior Professional National Championship. This condition does not apply to players choosing to play in the Senior Division.

HUDSON CUP POINTS



	Professional	Points
1	Benzel, Ryan	92.50
	Black, Darren	92.50
	Feenstra, Tim	92.50
	Nosler, Brian	92.50
5	Phay, David	77.50
	McCoy, Casey	77.50
7	Malby, Ryan	67.50
	Erdmann, Scott	67.50
9	Coston, Jeff	57.50
	Thornton, Brian	57.50
11	Bennett, Luke	45.00
	Keating, Mark	45.00
	Prugh, Steve	45.00
14	Murray, Brent	32.50
	Prugh, Corey	32.50
16	Kasch, Mike	10.72
	Griffin, Chris	10.72
	Sovay, Tom	10.72
	Coleman, Keith	10.72
	Stewart, Bruce	10.72
	Sweet, Tyler	10.72
	Manley, Greg	10.72

	Professional	Points
1	Keating, Mark	262.50
2	Coston, Jeff	200.00
3	Murray, Brent	185.00
4	Milne, Chuck	177.50
5	Carranza, Joe	167.50
6	Stewart, Bruce	162.50
7	Schuh, Craig	122.50
8	Gibbons, Rob	115.00
9	Krieger, Scott	107.50
10	Hinkle, Lon	105.00
11	Sovay, Tom	97.50
12	Van der Velde, Chris	90.00
	Bowen, Steve	90.00
	Whitney, Buster	90.00
15	Prugh, Steve	87.50
16	Edstrom, Gene	77.50
17	Stull, Steve	65.00
18	Pike, Jim	62.50
	Williams, Scott	62.50
	Erwin, Todd	62.50
21	Coombs, Kevin	60.00
	Thorsnes, John	60.00
23	Gardner, Mark	50.00
24	Marsh, Jeff	47.50
25	Repass, Chris	42.50
26	Isaacson, Chris	25.00
	DeLong, Mike	25.00
	Mack Jr., George	25.00
29	Russell, Dean	20.00
30	Doxsie, Doug	12.50
	Bowen, John	12.50
32	Arey, Sean	3.00
	Westling, Ted	3.00
	Cline, J.D.	3.00
	Carey, Tom	3.00
	Fought, Jeff	3.00

66th Hudson Cup Matches
October 23-24, 2014
Tualatin Country Club
Tualatin, OR

UPCOMING EVENTS

National Car Rental PGA Assistant Championship

August 4, 2014 | Rainier G&CC, Seattle, WA



National.



Tournament Format

- 36 holes stroke play

Schedule of Play

- Monday, August 4: Round 1 – 8:00 AM shotgun start.
- Monday, August 4: Round 2 – 1:15 PM shotgun start.

Rainier G&CC

Designed and built by Bob Collins, Rainier Golf & Country Club opened its first 9 hole "golfing grounds" on September 15, 1920. It was considered one of the finest "out-in-the-country golf links" in the Seattle area, with the second nine opening for play in the summer of 1924. The second oldest private golf club in Seattle, it has matured and evolved into one of the most imaginative and demanding tests of golf in the Northwest.



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UPCOMING EVENTS

Rosauers Open Invitational

July 18-20, 2014 | Indian Canyon GC, Spokane, WA



Rosauers
Open

Tournament Format

- Umpqua Bank Pro-Am: Daily Individual Professional Prizes and best 2 of 5 (net) team prizes
- Rosauers Open Invitational: 54-hole individual competition.

Schedule of Play

- Wednesday, July 16 – Umpqua Bank Pro-am
- Thursday, July 17 – Umpqua Bank Pro-am
- Friday, July 18 – Round 1
- Saturday, July 19 – Round 2
- Sunday, July 20 – Final Round

Indian Canyon GC

This municipal track has been annually rated among Golf Digest's "Best Public Courses", "Best Affordable Courses", "Best Golf Courses You Can Play", "Best in State" and taken individually, some holes rank with the best holes found on any course – public or private – in the region.



HOW COME THERE'S

SO MUCH
LEASE

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SENIOR POINTS



Senior Player of the Year

	Professional	Points
1	Coston, Jeff	265.00
2	Gibbons, Rob	255.00
3	Keating, Mark	150.00
4	Carranza, Joe	95.00
5	Murray, Brent	80.00
	Hinkle, Lon	80.00
7	Van der Velde, Chris	65.00
	Stewart, Bruce	65.00
	Whitney, Buster	65.00
10	Edstrom, Gene	52.50
	Milne, Chuck	52.50
12	Fought, Jeff	50.00
13	Coombs, Kevin	35.00
	Krieger, Scott	35.00
	Schuh, Craig	35.00
	Stull, Steve	35.00
	Thorsnes, John	35.00
18	Bowen, Steve	17.50
	Repass, Chris	17.50
20	Mack Jr., George	3.00
	Gardner, Mark	3.00
22	DeLong, Mike	3.00
	Sovay, Tom	3.00
	Isaacson, Chris	3.00

CASSIDY WINS WASHINGTON OPEN INVITATIONAL BY ONE!

by Molly Cooper, PGA

Director of Tournament & Member Programs



PGA Professional John Cassidy of Alderbrook G&YC won the 88th Washington Open Invitational at Meridian Valley CC after posting a final round score of 71. PGA Professional Mitch Runge of Tacoma C&GC fired a 6-under par 66 to finish one stroke back of Cassidy. His final round 66 jumped Runge up the leaderboard to a strong finish. Michael Haack of Meridian Valley CC won low amateur honors after finishing the tournament in third place.

Cassidy said, "It feels great to have won my first PNW PGA event – especially for my win to be the Washington Open Invitational, which is usually the toughest setup of the four majors. My thought process the final day was simply to make the fewest mental errors possible and to stay focused on my routine. I figure the guy that wins is the guy that focuses best and stays in the present the best. I just told myself no matter what happens or how it goes win or lose that I'm going to be the one who was most focused on the process and routine."

In the Drive Fore The Cure Northwest Pro-Am, the Iron Horse GC team headed by PGA Professional Greg Morris would take home first place award with a total score of 235 in the best two of five net shamble. Harbour Pointe GC with PGA Professional Keith Coleman would also shoot a total of 235 but would end up losing in a



playoff.

The Washington Open Invitational and the Drive Fore the Cure Northwest Pro-Am benefits Seattle Cancer Care Alliance and Prostate Cancer research. The event raised \$50,000+ this year! For more information or to make a donation, please visit www.dftcnw.org.



Meridian Valley Country Club officially opened on July 1, 1967 with 9 of the 18 holes ready for play. The second nine holes and clubhouse opened to equally grand fanfare in May

1968. This exceptional 18-hole layout was designed by Ted Robinson, one of the nation's leading golf course architects, who chose the site based on the stunning views the surrounding area provided.

Meridian Valley CC has hosted the 1972, 1976, 2002, 2004, 2005, and 2009 Washington Open Invitational, as well as the SAFECO Classic from 1982 until 1999. MVCC has grown into one of the Northwest's most respected golf courses to the credit of the founding members who successfully achieved their goal to develop a first-class golf club.



A special thanks goes to Head PGA Professional Greg Manley, Superintendent Craig Benson and their staff for a fantastic week and course. We had FIVE days straight of sunny skies and NO RAIN! We would also like

to thank Chris Manley for making the Drive Fore the Cure event a success and Judy Thompson and all of her volunteers for all of the help and time they devoted to the Washington Open and the DFTCNW Pro-Am.



DFTCNW raised \$50,000.00 for Seattle Cancer Care Alliance

TOURNAMENT RESULTS: WASHINGTON OPEN

KENT, WA - Meridian Valley CC

6,673 Yards, Par 72



Player	Facility	Score	Award
1 Cassidy, John	Alderbrook G&YC	69-68-71-208	\$6,000.00
2 Runge, Mitch	Tacoma C&GC	70-73-66-209	\$4,000.00
3 Haack, Michael *	Meridian Valley CC	64-71-76-211	\$750.00
4 Benzel, Ryan	Pro Golf Discount - Lynn	72-75-66-213	\$2,083.33
Barron, Derek	Tacoma Firs GC	68-75-70-213	\$2,083.33
Prante, Shane	Tom's Golf Center	67-73-73-213	\$2,083.33
Black, Darren	Rainier G&CC	67-74-72-213	\$2,083.33
Nosler, Brian	Vanco Driving Range	70-71-72-213	\$2,083.33
Feenstra, Tim	Broadmoor GC	72-73-68-213	\$2,083.33
10 Phay, David	Whidbey G&CC	73-75-66-214	\$1,437.50
McCoy, Casey	Newaukum Valley GC	75-70-69-214	\$1,437.50
12 Erdmann, Scott	Oswego Lake CC	72-72-71-215	\$1,261.67
Milne, Chuck	Vanco Driving Range	70-74-71-215	\$1,261.67
Malby, Ryan	Iron Horse GC	74-70-71-215	\$1,261.67
15 Landis, Austin *	Arrowhead GC	74-69-73-216	\$500.00
Nelson, Ben	Linden G&CC	68-76-72-216	\$1,033.00
Coston, Jeff	Semiahmoo G&CC	71-74-71-216	\$1,033.00
Epstein, Matt	Everett G&CC	69-75-72-216	\$1,033.00
Thornton, Brian	Meridian Valley CC	72-71-73-216	\$1,033.00
Nuhn, David	University of Idaho	75-68-73-216	\$1,033.00
21 Prugh, Steve	Manito G&CC	70-76-71-217	\$870.00
Keating, Mark	Pumpkin Ridge GC	71-72-74-217	\$870.00
Bennett, Luke	Lake Padden GC	77-70-70-217	\$870.00
24 Kelly, Ryan *	Madrona Links GC	75-72-71-218	\$316.67
Varelia, Nicholas *	Meridian Valley CC	71-73-74-218	\$316.67
Wang, Li *	Sahalee CC	73-73-72-218	\$316.67
Murray, Brent	Oswego Lake CC	75-72-71-218	\$770.00
Prugh, Corey	Manito G&CC	72-71-75-218	\$770.00
Williams, Trevin	Loomis Trail GC	70-75-73-218	\$770.00
30 Manley, Greg	Meridian Valley CC	72-72-75-219	\$650.00
Weiss, Spencer *	Sahalee CC	72-73-74-219	\$235.00
Stewart, Bruce	Arrowhead GC	70-75-74-219	\$650.00
Sovay, Tom	GC at Redmond Ridge	72-73-74-219	\$650.00
Griffin, Chris	Tacoma G&CC	75-72-72-219	\$650.00
Coleman, Keith	Harbour Pointe GC	72-71-76-219	\$650.00
Kasch, Mike	Pasco Golfland	73-76-70-219	\$650.00
Cowell, Matt	Lake Padden GC	76-70-73-219	\$650.00
Sweet, Tyler	Sunland G&CC	71-73-75-219	\$650.00



Player	Facility	Score	Award
39 Baltzer, Brian	Skagit G&CC	70-77-73-220	\$531.25
Aichele, Jason	Meadow Springs CC	73-71-76-220	\$531.25
Roters, Mike	Gateway Golf Discount	71-73-76-220	\$531.25
Espedal, Ronnie	Ocean Shores GC	67-75-78-220	\$531.25
Crimp, Keith *	Ellensburg G&CC	71-76-73-220	\$220.00
44 Hanson, Erik (a)	Sahalee CC	72-72-77-221	\$205.00
Hval, Tim	Portland GC	73-74-74-221	\$480.00
Tachell, Jeff	Mount Si GC	75-72-74-221	\$480.00
Pence, Todd	The Fairways GC	71-75-75-221	\$480.00
48 Erwin, Todd	Tacoma Firs GC	73-75-74-222	\$445.00
Hunter, Brad	GolfTec - Nyberg Wood	71-74-77-222	\$445.00
Williams, Scott	Glendale CC	73-75-74-222	\$445.00
Vaughan, Sandy *	Glen Acres GC	74-72-76-222	\$160.00
McMullen, Sean *	Fairwood G&CC	72-74-76-222	\$160.00
Feutz, James *	Tacoma C&GC	75-75-72-222	\$160.00
Books, Ryan *	Wenatchee G&CC	75-74-73-222	\$160.00
Whitaker, Dan *	Ellensburg G&CC	78-71-73-222	\$160.00
Robydek, Tony	Pro Golf Discount - Tac	73-75-74-222	\$445.00
57 Scothorne, Joshua	Brookdale GC	70-78-75-223	\$410.00
Whitaker, Ryan	Tumble Creek Club	72-77-74-223	\$410.00
Korn, Joe	Nile GC	70-78-75-223	\$410.00
Stamey, Alex *	Everett G&CC	72-71-80-223	\$120.00
61 Krieger, Scott	Broadmoor GC	75-75-74-224	\$380.00
Carranza, Joe	Aldarra Golf Club	75-72-77-224	\$380.00
Bowen, Steve	Dick's Sporting Goods	78-74-72-224	\$380.00
Morris, Greg	Iron Horse GC	80-73-71-224	\$380.00
Marsh, Jeff	Orchard Hills CC	72-75-77-224	\$380.00
Schoner, Mike	Lakeview G&CC	74-74-76-224	\$380.00
Harrington, Dan	Meadow Park GC	77-74-73-224	\$380.00
68 Pike, Jim	Sahalee CC	74-76-75-225	\$357.50
Schuh, Craig	Deer Park GC	75-75-75-225	\$357.50
70 Hall, James *	McCormick Woods GC	71-80-75-226	\$110.00
Kent, Patrick	Joe Thiel Worldwide Golf	73-78-75-226	\$350.00
72 Fife, Cameron	Persimmon CC	74-74-79-227	\$173.75
Gardner, Mark	The Creek at Qualchan	72-74-81-227	\$173.75
Lehtola, Jason	Linda Vista GC	80-73-74-227	\$173.75
75 Lisk, Chris	Glendale CC	77-78-72-227	\$173.75

TOURNAMENT RESULTS

Drive Fore The Cure NW Pro-Am



Team	Players	Score	Award
1 Iron Horse GC #1 (won playoff)	Morris, Chuck/Evans, Chris/Miyamura, Regan/Williams, Jeff Morris, Greg	122-113-235	\$1,750.00
2 Harbour Pointe GC #1	Moncrief, Greg/Coleman, Chris/Martinez, Mike/Edwards, Ray Coleman, Keith	114-121-235	\$1,500.00
3 Big Fairways	Todak, Alex/Densley, Todd/Fasbender, Gordon/Norton, Tyler Immordino, Josh	120-116-236	\$1,250.00
4 Iron Horse GC #2	Weaver, Charles/Wilskie, Dan/Nielsen, Michael/Little, Mike Malby, Ryan	122-115-237	\$937.50
Oak Harbor Freight	Vander Pol, Ed/Casebeer, John/Vander Pol, Dan/Vander Pol, Mark Pence, Todd	121-116-237	\$937.50
6 Rainier G&CC	Ribera, Casey/Moriguchi, Michael/Cummins, Larry/Johnson, Charlie Black, Darren	121-117-238	\$687.50
Muckleshoot Casino	Mattaini, Jason/Gamba, Steve/Jensen, Jeff/Balmores, Darren/ Griffin, Chris	122-116-238	\$687.50
8 Newcastle GC	Dunlop, Mike/Hull, Warren/Cherry, Eva/Rawlinson, Toby/Dunlop, Alex	118-121-239	\$500.00

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HOLK'S HIGHLIGHTS

John Cassidy

- **Facility:** Alderbrook Golf & Yacht Club
- **Hometown:** Yelm, WA
- **Collegiate Golf:** John played for University of Nevada
- **Greatest Influence:** "My greatest influence in golf would be my Dad – simply by providing opportunity and support throughout my career and being the best father I could ask for."

"I believe in staying focused on the present task at hand and only worrying about the things you can control.... I believe if a person is able to focus on their routine and thought processes, and not let their mind wander to the what if's or the outcomes, it allows them to not only stay in the present, but to give their full attention to the most important thing which is the next shot at hand."



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Communication



How do we most effectively communicate with our members?

In today's world of smart phones, social media, texts messages and app notifications, the avenues for effective communication has never been more at our fingertips. The challenge is how we as a Section

use these tools to effectively broadcast the message we are trying to get across to the membership. One of the ideas I would have is to utilize video streaming for meetings, education and important information that the members can stream through the "Members Only" portion of our website. The Pacific Northwest Section covers a lot of area (5 States), and not every member can travel to all of the meetings or attend every form of education. But given the chance to stay connected and involved thru live streaming facilitates to our entire region.

The use of video streaming would be a great first step in getting those members that can't make it to a meeting more involved and engaged in the Section affairs. PGA National has done a great job in broadcasting the Annual Meeting online and has received great response from their efforts. It would be pretty cool for the PGA members in Alaska to actual get to see one of our Annual Meetings.

Social Media; particularly Facebook and Twitter seem like the avenue to reach out to a great number of people in the shortest amount of time and we should try and find a way to utilize these two resources also.

At the end of the day nothing takes the place of face to face membership meetings at both the Section and Chapter levels along with the value of "Networking", which is only possible through these types of meetings. Any great association has the ability to communicate with its member's face to face and the ability to provide more of a detailed feedback opportunity for its members.

Conversation and feedback from our members is still the best way to get across a message and work through problems in order to grow as one. In order to hold interest from our members and learn how to improve; we still need to engage in the art of face to face conversation and invite feedback.

Lastly, I wanted to applaud our District 14 Director Dan Hill for his tireless efforts in writing and promoting the PGA meeting requirements as part of our MSR requirements. As Section or Chapter leaders one of the best things you can do is give the members a voice by inviting conversation.

How do we most effectively communicate to the golfing public about our association and its members?

The two most used areas of communication at the moment are social networking, and utilizing actively maintained websites.

Use of Social Media – Although it's a tough one because what is relevant in Medford, OR isn't necessarily relevant in Ephrata, WA, Sandpoint, ID, Havre, MT or Anchorage, AK! The sheer size of our Section puts us behind the eight ball in our effort to communicate vs. smaller more localized Sections around the country.

Probably any effective public relations program would have to be administered regionally, within each Chapter. Maybe it's time to revisit PSA's again but put them in a format that could be downloaded onto individual Club Websites and/or Media Websites possibly making them more regionally relevant and easier to utilize.

Actively Maintain Website – The Section website is probably the best avenue we have to reaching the public and our members, keeping the website refreshed regularly with updated news and information is a key ingredient to earn the trust of the public. As for our members, it is a source to obtain the latest pertinent information and Section news.

"Play the game, Teach the game, Promote the game, and show measurable results"

Gregory C. Morris
Western Montana President
Iron Horse Golf Club
Head Golf Professional
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CANDIDATES FOR SECRETARY

Withdrawing from Candidacy



Dear Section Members,

It is with much regret that I must withdraw as a candidate for Section Secretary. While I had 100% support of my family and employer I have found that I will not be able to make two or three of the fall chapter meetings and am not sure what the following 6 – 8 months have in store for me.

I mentioned in the spring meeting that we at Kayak are going to begin a remodel and renovation of both the golf course and clubhouse. Phase 1 is complete and phase 2 is scheduled to start up October 1st with the third and final phase slated for January 1, 2015.

I have served as a committee chair, chapter board member or officer for 18 of the past 20 years and know that I will miss the opportunity to advance to the next level of governance within our association. With that said I am confident that the current officers and Greg Morris will represent our Section with pride and guide us in the right direction over the next 8 years.

Thank you for allowing me to serve with you and I assure you that I will fulfill my term as Western Washington Chapter President and my two year term as Past President with the same dedication and commitment I have shown over the past several years. Not only will I spend the next year working on our renovation but I assured Jeff and Molly that they now can use me as a rules official for one event per year. Thanks for your understanding of this and I look forward to seeing each of you soon.

Steve Stensland, PGA
ssgolfpro@msn.com
(360-652-9676 ext 41)

AROUND THE SECTION

by Jeff Ellison

New Sales Rep from a Major Sponsor



Pete Trudeau, Sales Manager for Pacific Golf and Turf is pleased to announce that Eric Bowen has joined the team to represent Pacific Golf and Turf from Longview to Blaine and east to Wenatchee. An 18-year PGA Member, Eric has enjoyed stint at Eagles Pride (Ft. Lewis) and The Home Course most recently and many of you remember Eric from

his time at Broadmoor GC in Seattle.

Eric can be reached at 253-508-9192 or via e-mail at ebowen@pacificgolfturf.com.

PGA Financial Assistance Fund Scholarship Winners

We are happy to have seven recipients of the PGA Financial Assistance Fund Scholarships. Congratulations to:

- Jake Andrews
- Joel Bowen
- Nicholas Cross
- Cameron Davis
- Taylor Galiher
- Mitchell Koch
- Taylor Trembly

The 2015 PGA Financial Assistance Fund Scholarship application will be available on PGALinks.com in November. Children and grandchildren of PGA members are eligible for the scholarship.



PGA

Pacific Northwest Section

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EMPLOYMENT SERVICES

by Carol Pence, PGA

PGA Employment Consultant



Increasing Your Visibility

Are you used to flying below the radar at work? Do you think that not being noticed will keep your job safe? Not necessarily anymore. The best strategy now is to figure out how you can raise your visibility and in positive ways. You should want to get noticed.

I know when I work with an employer on a Head Professional, Director of Golf or General Manager position, more than one has lamented to me that their previous employee wasn't nearly as visible as desired. I realize expectations are sometimes unrealistic when it comes to this, however most employers feel being visible is an important part of a golf professional's position. Especially when it comes to the members or customers.

This begs the question to your supervisor, "What are your expectations for me"? If your employer doesn't provide enough direction, here are some ideas to ponder:

- Do you answer the phone, check in members/customers or get behind the counter from time to time?
- Do you ever meet and greet people in the parking lot when they arrive? There is no better time to make a positive impression than when a member or customer arrives at the course.
- What are you doing for Ladies' Day? "Delegating"? Be available and treat this day as an opportunity to be seen.

- Are you there only to "hand out the awards"? Make sure this isn't a habit as members and customers do notice.
- Do you ever start groups on the first tee? The banter and pleasantries exchanged can be fun and show you care.
- Do you make runs around the course? Make runs not necessarily just for pace of play reasons. Maybe have your clubs with you and play a few holes with a group.
- Do make an effort to "work the range" from time to time? Offering swing tips and timely advice can go a long way in improving your stock at the club.
- Do you make a "bank run" daily or find reasons to run errands? When are you doing it? Is it possible to have someone else do it for you? Are the errands you run truly necessary?
- How often do you sit down with your boss? Check in with him or her periodically whether you need to or not. Telling your boss what you have accomplished or new goals you have set as well as making suggestions for improvement are generally welcome interactions.

You don't have to share your private life, or be friends with your boss and coworkers, but a friendly, supportive relationship matters for success and visibility.

Make a concerted effort this year to get out from below the radar and increase your visibility at your facility. Also remember to start a dialogue with your boss today, before any misunderstandings develop. It could make a difference!

Respectfully,
Carol Pence, PGA Employment Consultant
(510)706-1583 | cpence@pgahq.com

MEMBERS ON THE MOVE

by Jennifer Dodd

Employment Changes

- David A. Castleberry (A-1) — from Cedarcrest GC to Harbour Pointe GC
- Brian R. Coury (A-14) — from unaffiliated to Fircrest GC
- Dennis S. Dolin (A-14) — from Bridgestone Golf/Precept to Glendoveer GC
- Eric J. Driessen (A-14) — from Lynnwood GC to Interbay Golf Center
- Loren E. Jeglum (A-6) — from unaffiliated to Bandon Crossings
- Casey L. McCoy (A-8) — from Airport GC to Newaukum Valley GC
- Patti Marquis (A-6) — from The Links GC to Interbay Golf Center

Welcome to the Pacific Northwest! Changes IN to the Section

- Nicholas J. McCaslin (A-8) — from Sun Country to Spokane CC
- James D. Hochrine (A-4) — from S. California to TPC at Snoqualmie Ridge

Changes OUT of the Section

- Lucas J. Brosterhous (A-1) — from Pronghorn to Colorado
- Dennis Foster (A-6) — from unaffiliated to S. California

Welcome, New Apprentices!

- Nolan Pahmahmie — Circling Raven GC
- Adam Long — The Wilderness Club
- Kelly Horen — Rogue Valley CC
- Jayme Carbon — Manito G&CC
- Jimmy Sprague — Interbay Golf Center
- Joshua Starr — Laurelwood GC
- Jaren Mack — Running Y Ranch
- Christopher Neef — Sunriver Resort

DEAR DAD

by Derrold Thoen, PGA

Special Guest Article

Dear Dad,

It came to light a couple of days ago that I didn't know what motivated you to get the family together 54 years ago to go to the local driving range to take golf lessons.

Did it occur to you that I would figure out how to tie my pull cart to the back of my bike and tow it the 5 or so miles to Orenco Woods Golf Course to play when I was 14?

Did you expect me to play with Mom on the days you couldn't make it because you had to work?

Did you know you were going to move to Arizona and play golf every day in retirement?

Did you know that at age 66 I would become a PGA Professional?

You're gone now and I regret that I never got around to asking you.

Mom played until she couldn't, and by the way she still 'caddies' for me on occasion. My sister Cheryl didn't care for it but that was okay because she tried and her brother Terry hacks around once a year or so.

You played 9 holes the last day you were with us, so I was told. You had a beverage at the Elks Lodge with your buddies, finished some carpentry project you had going, had dinner with mom, watched some TV and then went to bed.

We spread your ashes at the base of your tree, the one you hit almost every time you played the 3rd at Kearney Golf Course in Arizona, that laid back little 9 holer that we played from the first empty tee box you could find. You know, it was probably three or four rounds before I got to start on number one and get the layout. I visit you every time I am there. I do make every effort to not hit your tree.

The things that stick out about this game we played together will stay with me forever.

- We played together weekly.
- You helped me build a 4-hole "par three" course around the outside of the house.
- We went to a camp ground at the beach that was near a 9-hole course that you, I, your friend Pete, and his son Jim would play every day. You and Pete played 9 holes and Jim and I would play all day.
- We added a 5 ounce banana fishing weight to a 3 iron for extra distance. We went out in the back yard and you hit a ball into the field. I think the club went as far as the ball. We learned; good idea, but, grams not ounces.
- I can still remember the first time I beat you. You were visibly down, but you kept at it so I had to keep getting better to keep beating you.
- There was this par 3 at Orenco that you and I played dozens of times that I could hit with a 4 wood when I was in my teens, but when I returned to that hole in my 40's, I pulled out my 4 wood and saw it disappear into the woods behind the green. I should have checked the yardage.

I have gotten my son into the game with an old set of my clubs, and my grandson got a new junior set last Christmas so he can join us.

I will probably never know the answer to those questions, but I thank you for the opportunity you afforded me.

Happy Father's Day, Dad.

Your son,
Derrold Thoen, PGA

The article on this page is by Derrold Theron, PGA (Asst Golf Pro at Walter Hall Memorial GC in Everett, WA). He wrote it after attending the Nike Mentoring Conference in February. He says it was because I encouraged him and other attendees to think about their start in the game and if possible, to thank those who made the introduction. Enjoy!

Regards,
Monte Koch



Mom (Maybelle), Dad (Mike) and Derrold at Sand Point CC, summer of 2000