



Jim Hofmeister, PGA

Jim Hofmeister has been a PGA member since 1979 and acquired Master Professional status in Golf Operations in 2005. Jim has been with Henry Griffiths Golf since 1990 and is currently the Director of Education. His rules of golf experience include: PGA of America Rules Committee, 1998 - present, PGA Certified Golf Professional, Rules of Golf, PGA Subject Matter Expert, and served as PGA/USGA Rules Workshop Coordinator.



Jeff Ellison, PGA

With over 20 years of experience in the Pacific Northwest Section PGA and USGA Tournament Operations, Jeff Ellison has conducted numerous golf workshops specific to the rules of golf. Jeff is currently the Executive Director of the Pacific Northwest Section PGA and has been a member of the PGA for the past 25 years.



Jeff Beaudry, PGA

Elected to PGA membership in 1979, Jeff has served as a PGA Employment Consultant since 1998. Beaudry came to the PGA from the Utah PGA Section where he had been the Executive Director for 11 years. He previously held positions as PGA Club Professional and General Manager. Jeff has been the recipient of numerous awards including, the Colorado PGA Bill Strausbaugh Award for Career Services, SMGA Unsung Heroes Award, Utah Section Distinguished Service Award, and National Federation of Interscholastic Official of the Year.



Patti Marquis, LPGA, PGA

Patti Marquis is a member of the PGA and LPGA and current Head Golf Professional at the Links Golf Club in Post Falls, Idaho. Patti was the first female to receive an athletic scholarship to the University of Washington and first female head golf professional west of the Mississippi. She is the recipient of the Pacific Northwest Section PGA Teacher of the Year, and listed as a top 50 instructor by *Golf for Women Magazine* and top instructor in the U.S. by *Golf Magazine*.

NIKE GOLF Merchandising

Cindi Grove, Pacific Northwest Sales Representative for Nike Golf, will share her merchandising knowledge and skills from extensive training with Nike. Nike, Inc. is considered by many experts to be the world leader in sports merchandise manufacturing, marketing and merchandising.

SCHEDULE OF EVENTS

SUNDAY, 2/19

- 7:00 PM - 9:00 PM Inland Empire Chapter Meeting (Casual Golf Attire)
- 9:00 PM - 10:00 PM Cocktail Hour (Hosted for hotel package guests)

MONDAY, 2/20

- 7:30 AM - 8:00 AM Professional Attire (jacket & tie) CONTINENTAL BREAKFAST
- 8:00 AM - 10:30 AM **Jeff Beaudry, PGA**
Golf 2.0 Career Enhancement & PGA Initiatives to continue growth in the game.
- 10:45 AM - 12:00 PM **Jeff Beaudry, PGA**
Cracker Barrel Session
State of the Industry
Panel of local professionals discuss changes in our industry and invite insight through discussion from participants.
- 12:00 PM - 12:45 PM LUNCH
- 1:00 PM - 5:00 PM **Jim Hofmeister, PGA**
Jeff Ellison, PGA
The Rules of Golf - Updates & Changes for 2012

TUESDAY, 2/21

- 7:30 AM - 8:00 AM Professional Attire (jacket & tie) CONTINENTAL BREAKFAST
- 8:00 AM - 12:00 PM **Nike Golf Merchandising with Cindi Grove**
Merchandising your shop to sell
Take advantage of the latest systems & strategies to enhance your sales.
- 12:00 PM - 12:45 PM LUNCH
- 1:00 PM - 5:00 PM **Patti Marquis**
Teaching Golf to Beginners
Instructional tips and programs to help introduce new students to the game and keep them coming back....



EVENT PACKAGES

STANDARD DELUXE PACKAGE

ONLY *\$169 (per person, shared room)

- Two nights luxury lakeside accommodations at The Coeur d'Alene Golf & Spa Resort (2/19 & 2/20)
- Continental Breakfast and Lunch each day
- Hosted Cocktail hour on Sunday, 2/19 from 9-10 PM
- Two Days of PGA Section Education (16 credits)
- Opportunity for meeting points Sunday evening, 6-8 PM
- Full use of recreation center during stay
- Spouse stays for free! (on individual \$219 package)

UPGRADE TO OUR

LAKE VIEW TOWER ROOMS!

**STANDARD DELUXE ROOM PACKAGE
 INDIVIDUAL - *\$219**

**LAKE TOWER ROOM UPGRADE
 INDIVIDUAL - *\$279**

**LAKE TOWER SHARED ROOM UPGRADE
 *\$199 (each)**

EDUCATION ONLY \$120 (\$60 each day)

Includes education seminars, Continental Breakfast and Lunch daily.

REGISTRATION FORM

NAME: _____

ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____

PHONE: _____

EMAIL: _____

CREDIT CARD: _____

EXP: _____ SEC. CODE: _____

SELECT PACKAGE OPTION:

* Accommodation packages do not include tax & surcharge of 13.4%.

- STANDARD INDIVIDUAL PACKAGE - \$219 (\$248.35)
- STANDARD SHARED ROOM (2 PGA) - \$169 (\$191.65) each
- LAKE TOWER UPGRADE PACKAGE - \$279 (\$316.39)
- LAKE TOWER UPGRADE SHARED ROOM (2 PGA) - \$199 (\$225.67) each
- ADDITIONAL STANDARD NIGHT, 2/21 - \$99 per night
- ADDITIONAL LAKE TOWER NIGHT, 2/21 - \$129 per night
- IF SHARING A ROOM WITH ANOTHER PGA PERSON, PLEASE INDICATE ROOMMATE: _____
- EDUCATION ONLY (\$60 per day) 2/20 2/21

CALL 800-935-6283 | FAX 208-667-5683 | OR MAIL IN YOUR REGISTRATION
 MAIL TO CDA RESORT GOLF COURSE, 900 FLOATING GREEN DRIVE, COEUR D'ALENE, ID 83814